



Advanced Television's [VIRTEX 2020](#)

The expo calendar has been thrown into disarray by Covid-19. But the business cycle continues: leads need generating, pipelines need filling. atv VIRTEX is Advanced Television's contribution to keeping the process in motion for the Digital Media Delivery (DMD) sector.

If you are a company in the DMD sector and you were to exhibit at **CABSAT DUBAI 2020, NAB 2020, ANGA 2020, or BROADCAST ASIA 2020** we will carry your exhibitor description on the atv VIRTEX 2020 site FOR FREE (up to 300 words). VIRTEX 2020 will be heavily promoted across our product line including with dedicated eblasts, and it will be constantly updated with product and solution innovation news from participants and the latest developments from organisers and venues. A separate atv-VIRTEX newsletter will be sent to all Advanced Television subscribers on every scheduled day of the original shows.

To your listing* you can add:

- 1. PROMOTIONAL BANNER [£1,000]**
- 2. (1 +) PDF or PowerPoint PRODUCT DETAILS / CATALOGUES OR WHITE PAPERS (open download or with demographic registration) [£2,000]**
- 3. (2+) CLIENT SUPPLIED AUDIO OR VIDEO MATERIAL [£3,500]**
- 4. (3+) A SKYPE/FACETIME INTERVIEW WITH NICK SNOW, Editor-in-Chief [£5,500]**
- 5. (4+) A WEBINAR / 'SHOW AND TELL' PRESENTATION / PRESS CONFERENCE – ALL LIVE AND/OR ON DEMAND [£8,000]**
- 6. (5+) A DEDICATED E-BLAST TO PROMOTE YOUR VIRTUAL PRESENCE ON atv VIRTEX 2020. [£10,000]**

Bespoke packages can be constructed and negotiated to best meet your outreach needs. For further details and a bespoke offer please contact:

To define the right package mix for you contact [Sanjeev](#)

To send your 300 word text only listing to [Nik](#)

*Your listing and all associated content will remain live for all of 2020 or at least three months after the intended date of the event, whichever is the longer. You may add new material within any categories booked at any time.